

Message Text

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FM SECSTATE WASHDC

TO AMCONSUL MILAN

UNCLAS STATE 161866

E.O. 11652: NA

TAGS: BEXP, IT

SUBJECT: FOREIGN BUYER PROGRAM: AMERICAN HEALTH CONGRESS

REF: A. MILAN 792 B. STATE 132685

1. DR. ING. GIANCARLO ZARAMELLA OF COMPAGNIA EQUIPAGGIAMENTI MECCANICI ED ELETTRONICI S.P.A. HAS ADVISED EDMOND LANIGAN, DIRECTOR OF AMERICAN HEALTH CONGRESS, THAT FORMER PLANS TO ATTEND AUGUST SHOW. IN HIS LETTER ZARAMELLA STATED HE WAS ADVISED OF AMERICAN HEALTH CONGRESS BY U.S. TRADE CENTER MILAN, HE DESIRES INFORMATION ON A) EXHIBITORS, B) TECHNICAL CONFERENCES, AND C) ACCOMMODATION FACILITIES.

2. LIST OF EXHIBITORS INTERESTED EXPORTING SENT POST JULY 17. POST REQUESTED TO PROVIDE ZARAMELLA WITH COPY.

3. THIRTY-FIVE PAGE BROCHURE ON TECHNICAL SEMINARS NOW BEING PRINTED. POST REQUESTED TO ADVISE ZARAMELLA THAT 70 SESSIONS COVERING "HEALTH CARE ADMINISTRATION AND MANAGEMENT" WILL BE GIVEN OVER 4 DAY SPAN OF CONGRESS.

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4. PROCEDURES FOR OBTAINING HOTEL ACCOMMODATIONS OUTLINED
REF B. POST REQUESTED TO ADVISE ZARMELLA OF THESE PROCEDURES.

5. ZARMELLA HAS ALSO ASKED LANIGAN TO ARRANGE FOR HIM
"SCHEDULED PROGRAM OF MEETINGS WITH U.S. MANUFACTURERS."
HOWEVER, ZARMELLA HAS PROVIDED LANIGAN WITH INSUFFICIENT
INFORMATION WITH WHICH TO ARRANGE SUCH A SCHEDULE.
PLEASE ADVISE ZARMELLA TO CONTACT MR. ROBERT TAFT,
USDOC, IN INTERNATIONAL BUSINESSMEN'S CENTER AT
SHOW FOR ASSISTANCE IN ARRANGING CONTACTS WITH U.S.
MANUFACTURERS. INGERSOLL

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*** Current Handling Restrictions *** n/a

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